



AI Technology as Interactional Human Culture: Language, Data Practice and Social Struggle Conference Programme

European University Viadrina, organized by
Marie-Theres Fester-Seeger & Britta Schneider

Thursday 30.03.2023	Friday 31.03.2023
DAY 1: Collaborative Human-Machine Practices	DAY 2: The Sociocultural Framing of AI
09.00 – 09.30 REGISTRATION 09.30 - 09.55 WELCOME & INTRODUCTION	9.00-10.00 Andreas Hepp University of Bremen <i>Is the future of communication automation? From the human-machine interaction to communicative AI</i>
10.00-11.00 Joanna Rączaszek-Leonardi University of Warsaw <i>Paths of sense-making: language creation and language use in the fields of values</i>	10.00-10.30 <i>coffee break</i>
11.00-11.30 <i>coffee break</i>	10.30-11.00 Miriam Lind University of Mainz <i>Does Alexa Really Speak German? Concepts of Language and Linguistic Competence in Voice Assistant Technology</i>
11.30-12.00 Tim Hector Siegen University <i>Joint Journeys: On the Linguistic Construction of Domestic AI-culture Around Smart Speakers</i>	11.00-11.30 Carina Lozo University of Vienna <i>Digital Voice Assistants and the Fetishization of Female Synthetic Voices</i>
12.00-12.30 Barbara Lewandowska-Tomaszczyk University of Applied Sciences in Konin & Sonia Sousa Tallinn University (online) <i>Polish Users' Experience with the Linguistic and AI Realities and Their Persuasive Effects – A Pilot Study</i>	11.30-12.00 Raphael Börger Universität Potsdam <i>The Return of the Musician in the Age of AI-generated Music</i>
12.30-13.00 Michela Gargiulo TU Dresden <i>"Hi, I'm Sophia the Chatbot!": A Contrastive Analysis of Chatbots' Welcome Message in German, Italian, English and French</i>	12.00-12.30 Alicia Fuentes-Calle University of York <i>AI Poetics and the Proto-Aesthetics of Communication. Poetic Function, Language and Poetic Ideologies in AI-Technology</i>
13.00-14.30 <i>lunch break</i>	12.30-14.00 <i>lunch break</i>
14.30-15.00 Sina Thäsler-Kordonouri LMU Munich (online) <i>What Comes after the Automation? An Investigation of Journalists' Aims and Practices when Editing Stories Produced with Automated Journalism</i>	14.00-14.30 Nina Markl University of Edinburgh <i>Algorithmic Bias and Algorithmic Language Management: Language Variation and Automatic Speech Recognition</i>
15.00-15.30 Sassan Gholiagha, Jürgen Neyer & Mitja Sienknecht ENS, Viadrina University <i>Objectifying Subjectivity: The Making of Artificial Intelligence.</i>	14.30-15.00 Mandy Lau York University (online) <i>Voice Assistants as Mechanisms of Language Ideology within Human Interactional Culture</i>
15.30-16.00 Siri Lamoureux & Yarden Skop Siegen University (online) <i>Analyzing Machine Learning as Semiotic Mediation</i>	15.00-15.30 Gabriella Chronis University of Texas <i>NLP as Language Ideology: Automated "Toxicity" Detection and the Metapragmatic Regimentation of Subjectivities in the Public Sphere</i>
16.00-16.30 Félix do Carmo University of Surrey (online) <i>If Machines Translate, What Do Translators Do?</i>	15.30-16.00 <i>coffee break</i>

<p>16.30-17.00 coffee break</p>	<p>16.00-17.00 Emily M. Bender, University of Washington (online) <i>Meaning making with artificial interlocutors and risks of language technology</i></p>
<p>17.00-18.00 Nicolas Flores-Herr, Fraunhofer Institute for Intelligent Analysis and Information Systems (online, in English) <i>Technologische Souveränität: Entwicklung von Anwendungen für große KI Sprachmodelle aus Deutschland (Technological Sovereignty: Developing Applications for Large Language Models in Germany)</i></p>	<p>17.00-18.00 Round Table Discussion <i>with all speakers, participants and Francisco Webber (cortical.io), Jan-Hendrik Passoth (ENS Viadrina), Eva Kocher (Juristische Fakultät, Viadrina), Emily M. Bender (University of Washington)</i></p>
<p>19.00 Conference Dinner (self-paid) <i>Villa Casino (Mickiewicza 11, 69-100 Słubice)</i></p>	<p>18.30 Night Out (self-paid) <i>Nirwana (Marktplatz 3, 15230 Frankfurt (Oder))</i></p>



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