

# Study at Viadrina! Here's what we offer:

*Integrated study abroad/double-degree programs in a network of over 200 partner universities across the world*

*Attractive campus close to Berlin that bridges the German-Polish border, with affordable housing*

*Highly ranked on CHE, HIS and U-Multirank ranking lists*



*Integral foreign language acquisition at Viadrina's highly modern Language Center – offering 10 languages with accredited certificates*

*Exceptional interdisciplinarity integrated expertise across three faculties*

*Innovative 7+1 teaching concept effective learning and successful studying, instead of exam stress at the end of the semester*

*Start-up expertise is offered through the Centre for Entrepreneurship, and through our proximity to Berlin, which is the main German location for start-ups*

*International alumni network worldwide contacts and a strong community*

*Still not convinced? Find additional reasons to study at our university on: [study.europa-uni.de/wiwi](http://study.europa-uni.de/wiwi)*



## **Application period**

*For those wishing to enroll in the winter semester:*

**1 - 31 May**

*For those wishing to enroll in the summer semester:*

**1 - 30 November**

*Specific questions about our academic program please direct to our program advisor, Mr. Ingo Trenkmann: [iba@europa-uni.de](mailto:iba@europa-uni.de), Tel. +49 (0)335 5534 2992*

*Please direct general questions about the application process to our coordinator for foreign applicants: [international@europa-uni.de](mailto:international@europa-uni.de), Tel. + 49 (0) 335 5534 2593*

*Studying with children – our family representative will provide you with further assistance. [familie@europa-uni.de](mailto:familie@europa-uni.de), Tel. +49 (0) 335 5534 4221*

*Questions about studying with disabilities will be gladly answered by the Student Advisory Service: [barrierefrei@europa-uni.de](mailto:barrierefrei@europa-uni.de), Tel. +49 (0)335 5534 4455*



[study.europa-uni.de](http://study.europa-uni.de)



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February 2022



**du**  
deine uni

European University  
Viadrina  
Frankfurt (Oder)



**wiwi**

Faculty of Business  
Administration  
and Economics

International  
Business Administration  
Master of Science





## International Business Administration

The Europeanization and globalization of the economy shape the business practices of international corporations, but also the economic activities of mid-sized businesses. Viadrina's International Business Administration master program specifically emphasizes the international aspects of business administration and economics. Foreign language instruction and study abroad are integral components of our academic program. These facilitate the intermingling of students from different cultural backgrounds and promote the development of a common understanding of the complex connections within the global economy.

## Career prospects

Demand is ever increasing for specialists and executives specifically educated with regard to the worldwide interwovenness of economics and society. To help you meet professional and intercultural requirements, the International Business Administration master's program imparts – alongside economic know-how – core skills, such as intercultural skills, as well as know-how regarding various global business, law and taxation systems.

As part of this bilingual, two-year-long program, you will receive the preparation necessary to fulfill a demanding position either in multinational firms, international organizations, trade unions or in academia. If your grades are above average, then, after finishing your master's, you are entitled to pursue a doctoral degree, which also satisfies the requirements for an academic career. You may find support in both the Career Center and the Center for Entrepreneurship considering your chances to enter a career as well as on the subject of the foundation of your own business.

### Academic program

Required coursework: 120 ECTS credits

Standard study period: 4 semesters

Part-time student status possible



### Tracks

- Finance, Accounting, Controlling & Taxation (FACT)  
- Finance & International Economics (FINE)  
- Data Science and Decision Support (DSDS) 
- Marketing & Management (M&M)  
- General Management (elective courses from all tracks) 

### International Business Administration

- integrated study abroad semester
- integrated double degree possible
- integrated foreign language training (optional)
- flexible study programs & part-time study
- small groups and no tuition fees
- excellent qualifications for the international job market

## Internationality

The program includes a semester at a university abroad. With a network of over 200 partner universities across the world, we will actively support you with planning and organizing your stay abroad. As part of double-master programs – and with select partner universities – you can simultaneously complete two degrees within the standard two-year study period. The high level of international student mobility at Viadrina, combined with our ERASMUS Quality Seal, attest to the excellent international orientation of our university.

## Admission requirements

Degree applicants need

- a bachelor's degree in the field of business administration and economics, i.e., this should have included a minimum of 30 ECTS credits in mathematics, statistics, information systems and micro- or macroeconomics
- recognised English language certificate at the C1 level of the Common European Framework of References for Languages (IELTS, TOEFL etc.)
- international students applying for the tracks FINE, FACT or M & M need proof of German language proficiency on a C1 level. Admitted certificates are DSH 2 (Deutsche Sprachprüfung für den Hochschulzugang), or an equivalent certificate.