

Study at Viadrina! Here's what we offer:

Integrated study abroad/double-degree programs
in a network of over 250 partner universities across the world

Attractive campus close to Berlin
that straddles the German-Polish border,
with affordable housing

Highly ranked
on CHE, HIS and U-Multirank ranking lists

Integral foreign language acquisition
at Viadrina's highly modern Language Center –
offering 10 languages with accredited certificates

No tuition fees and low costs of living
Semester ticket for the Transport Association Berlin-
Brandenburg [Verkehrsverbund Berlin-Brandenburg (VBB)]

Innovative 7+1 teaching concept
block courses enhance academic achievements

Start-up expertise
is offered through the Centre for Entrepreneurship, and
through our proximity to Berlin, which is the main German
location for start-ups

International alumni network
worldwide contacts and a strong community



Application & enrollment

Start of studies in winter AND summer semester
(also in summer semester for non-first-year students)
For further information on application and enrollment
deadlines please visit europa-uni.de/termine

Further information

please direct to our study advisor, Mr. Ingo Trenkmann:
iba@europa-uni.de, Tel. +49 335 5534 2992

General questions concerning the academic program or
the application process, as well as questions about support
for students with special needs will be answered by the
Academic Advising Center (Zentrale Studienberatung):
study@europa-uni.de, Tel. +49 (0)335 5534 4444

Studying with children and / or family members in need of care

Our family representative will provide you with further
assistance. familie@europa-uni.de, Tel. +49 (0)335 5534 2568

Trial studies and Viadrina Open Day

Meet your Viadrina professors in person at the annual
taster studies and the Viadrina Open Day.



viadrina.eu/wizwi



July 2025



du
deine uni

Europa-Universität
Viadrina
Frankfurt (Oder)



wiwi
Business
Administration
and Economics

International
Business Administration
Internationale
Betriebswirtschaftslehre
Bachelor of Science





Studying internationally at Viadrina

Syllabus

required coursework: 180 ECTS-Credits
standard period of enrollment: six semesters

1st-3rd semester

- prerequisites

4th-6th semester

- specialization in up to three main focus areas
- study abroad program
- internships
- bachelor thesis

International Business Administration

- prerequisites taught in English in small multicultural groups
- integrated foreign language education
- integral study-abroad program
- international guest lecturers



Internationale Betriebswirtschaftslehre

- prerequisites taught in German
- integrated foreign language education
- integral study-abroad program



Major disciplines at Viadrina

- Accounting
- Banking/Finance
- Economics
- Information, Operation and Management
- Management, Marketing and Entrepreneurship
- Quantitative Methods
- Taxation

Among top 10% of
Business Administra-
tion Programs 2020

Most recommended
German university
among international
students in 2019



International Business Administration

In addition to basic economic knowledge, the course of study provides you with the ability to think and act globally. You will acquire interdisciplinary, international, and intercultural skills. The six-semester bachelor's programme is divided into general education and a major study field. The courses are embedded in the international context. During the first three semesters, you will complete general business and economics modules and an integrated foreign language training. Within the major study field, you will expand your expert knowledge in three out of ten elective disciplines and complete an integrated stay abroad.

Career options

Every company needs economists, no matter if it is an oft-quoted global player, an NGO, a hospital or a political party – none of them would survive without proper management. During your studies at Viadrina, you will already gain fundamental insights into the business environment. Lectures with practical relevance, integrated internships, and a study-abroad program will provide you with important experience and will prepare your mind for problems relevant in the business world. The Viadrina bachelor's degree in International Business Administration opens doors to appealing career opportunities and paves your way to an international working environment.



Internationality

During your studies at Viadrina, you will complete one semester abroad. With a network of more than 250 partner universities all over the world, we will support you in planning and organizing your stay abroad. You can even earn two degrees within the regular period of study with one of our popular double-degree programs at selected partner universities.

Requirements for admission

The current requirements for admission for all applicants with or without German high school diploma can be found at www.study.europa-uni.de

Additional requirements for foreign applicants for Internationale Betriebswirtschaftslehre (German):
Proof of German language skills by successfully passing the »Deutsche Sprachprüfung für den Hochschulzugang ausländischer Studienbewerber (DSH)« or an equivalent exam.

Additional requirements for International Business Administration:
Proof of English language skills at the B2 level of the Common European Framework (for Languages) by successfully passing an language exam accepted at the European University Viadrina.