

REFLECTING ON INTERCULTURAL MANAGEMENT TRAINING

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DESCRIPTION OF COURSE:

The aim of the seminar is to raise awareness of potential intercultural challenges, discuss potential solutions, and implement them in teams. In a highly interactive format, students will experience critical intercultural situations through simulations, case studies, and group exercises. Thus, the seminar focuses on both the theoretical reflection on and practical experience of intercultural issues.

GRADING (see example below):

Home essay (case study, 2,000 words) 50 %
1 poster presentation (poster content/design + presentation of ca. 5 minutes): 50 %

TERMS

Application. To keep the interactive spirit of this seminar, space is limited to 20 students in total. To get enrolled, it is necessary to apply for participation via email (skade@europa-uni.de) within one week after the introductory session. This application must include a transcript of records and a motivation letter or video (max. 500 words) that explains why you want to participate in this seminar. Applicants will receive a notification of acceptance or rejection within one week.

Presence. Presence is mandatory for passing this class.

Policy on Academic Integrity. Students who violate University rules on scholastic dishonesty are subject to disciplinary penalties, including failure in the course and/or dismissal from the University. Since such dishonesty harms the individual, all students, and the integrity of the University, policies on scholastic dishonesty will be strictly enforced.

Your writing must be your own work. If you plagiarize egregiously on an assignment, you will fail the course. Simple rule of thumb: “If you use words or ideas that are not your own you must cite your sources. Otherwise you will be guilty of plagiarism.”

TENTATIVE SCHEDULE:

Time	Session	Readings
mid-April	Introduction	

end-April	Application deadline, notification of course admission	
end-May	Poster submission	See below + own investigations based on poster topic
mid-June (2 full days)	Seminar (incl. role plays, simulations, case studies, etc.)	See below
end-June	Deadline for home essay submission	See below

COURSE READINGS

Adler, N. J. (1983). A typology of management studies involving culture. *Journal of International Business Studies*, 14(2), 29-47.

Adler, N. J., & Bartholomew, S. (1992). Managing globally competent people. *The Executive*, 6(3), 52-65.

Hofstede, G. (1994). The business of international business is culture. *International Business Review*, 3(1), 1-14.

Hofstede, G., & Bond, M. H. (1988). The confucius connection: From cultural roots to economic growth. *Organizational Dynamics*, 16(4), 5-21. Hofstede, G. (1983). National cultures in four dimensions: A research-based theory of cultural differences among nations. *International Studies of Management & Organization*, 13(1/2), 46-74.