



## Marketing & Management / General

Please consider that the SGH awards less than 5 ECTS for some courses. These courses must be combined with other courses in order to guarantee recognition at the Viadrina. For more information, please see our [FAQs on recognition](#).

Course	ECTS SGH	Modul Viadrina	ECTS Viadrina
Human Capital Strategy	3	T-Modul (M&M)	6
Strategic Management	3		
Business Process Management	3	T-Modul (M&M)	6
International Marketing	3		
Managerial Economics	4,5	T-Modul (FINE)	6
Institutional Economics	4,5		
International Logistics	3	T-Modul (IOM)	6
Electives	>2		
Business Law	4,5	S-Modul	6
Electives	>1		
5 courses from the area of "Management"	15	Recognition depends on course specialisation	3 á 6
Electives	16,5 <sup>1</sup>	Recognition depends on course specialisation	2 á 6

<sup>1</sup> Except electives that were merged with International Logistics and Business Law.