



BACHELOR DOUBLE DEGREE PROGRAMME (BDDP)

-Global Business, Finance and Governance-

1st and 2nd year of studies at EUV

Basic courses	ECTS credits	
International Management	6	
Marketing	6	
Financial Accounting	6	
Management Accounting	6	
Finance & Investments	6	
Business Taxation	6	
Production & Logistics	6	
Business Informatics	6	
Mathematics	6	
Statistics	6	
Microeconomics	6	
Macroeconomics	6	
Total	72	
Specialization courses ¹		¹Specialization courses - Module groups
Module group 1 Innovation & Marketing	ECTS credits	One module group consists of 3 courses, SGH students have to choose the following two module groups at EUV: 1) Innovation & Marketing 2) Finance <i>or</i> Banking & International Finance The third module group European Economics will be acknowledged from SGH.
International Marketing <i>or</i> Strategic Marketing ¹	6	
Elective course 2	6	
Module group 2 Finance <i>or</i> Banking & International Finance	ECTS credits	
Corporate Finance <i>or</i> Kapitalmarkttheorie (in GERMAN) <i>or</i> Capital Markets ²	6	
Total	18	
Additional course		
Language I	12	
Language II	12	
Internship (can also be done during 3 rd year of studies)	6	
Total	24 – 30	

During two years at EUV (1st & 2nd year), EUV DD student should do:

- 12 basic courses for 72 ECTS and
- 3 specialization courses for 18 ECTS plus
- Language I for 12 ECTS
- Language II for 12 ECTS
- Internship (can also be done during 3rd year of studies) for 6 ECTS

Total for first and second year at EUV – 114 ECTS (without internship) – 120 ECTS

¹ Equivalent for 121451 & 121481

² Equivalent for 121501 & 120181

3rd year of studies at SGH

Courses of the field of study “Global Business, Finance and Governance”:

Course Code	Basic courses	ECTS credits
110541	Basics of Law	4
10551	Economic and Social Policy	4
110431 <i>or</i> 110441	Economic Geography <i>or</i> Economic History	3
110451 <i>or</i> 110521	European Integration <i>or</i> Theory of the State	3
110611	International Economics	4,5
110621 <i>or</i> 110571	Philosophy <i>or</i> Sociology	3
		21,5

FIELD OF STUDY: GLOBAL BUSINESS, FINANCE AND GOVERNANCE		
Course code	Major courses	ECTS credits
121521	Business Cycle Analysis and Foreign Market Research	6
121541	Multinational Firms in the World Economy	3
121541	International Project Management	3
121461	International Trade Law	4,5
121481	Internationalization of Firm	6,0
121531	Negotiations Techniques	4,5
121511	Sustainable Development	3
	Total	30
Additional courses		
	Study Methodology Proseminar	1
	Elective course(s)	6
	Physical education	0
	Total	7

During 3rd year at SGH EUV DD student should do:

- 21,5 ECTS 6 basic courses
- 30 ECTS 7 Major courses
- 6 ECTS Elective Course(s)
- 1 ECTS Study Methodology Proseminar
- 0 ECTS Physical education
- 10 ECTS Bachelor thesis at SGH (12 ECTS at EUV)

Total for 3rd year with thesis at SGH: 68,5 ECTS (70,5 ECTS at EUV)

1st & 2nd year at EUV = 114 – 120 ECTS

3rd year at SGH = 68,5 ECTS (70,5 ECTS at EUV)



EUROPA-
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SGH

TOTAL:

114 ECTS at EUV

+ **68,5 ECTS** at SGH (70,5 ECTS at EUV)

+ **Internship (6 ECTS** at EUV / **3 ECTS** at SGH)

= **185,5 ECTS** at SGH and **190,5 ECTS** at EUV