



European University Viadrina Frankfurt (Oder) – International University –

Judith Ölbey – Quality Management Department

Viadrina's main building



Photo: © Heide Fest

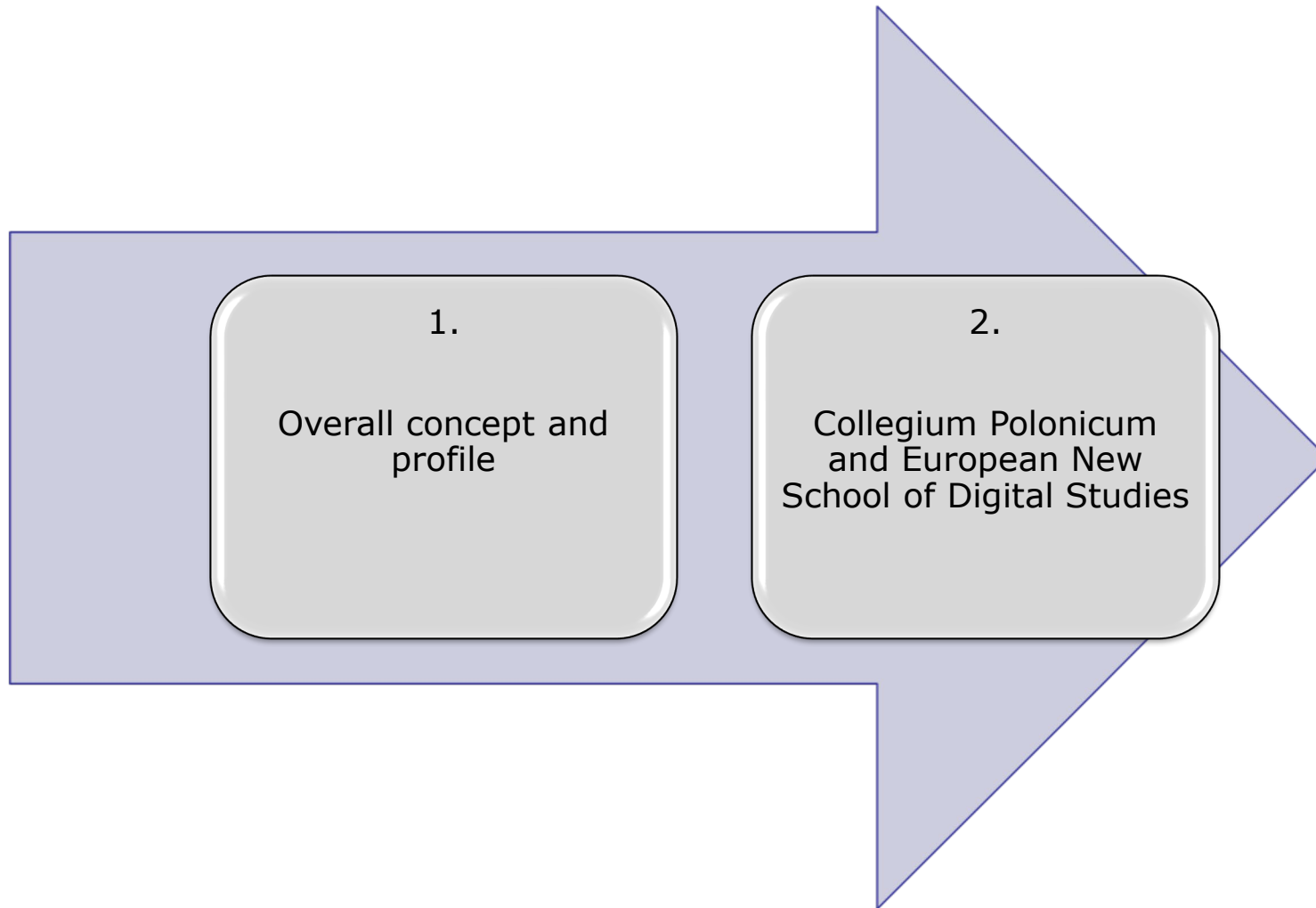
Viadrina's campus with a view over the River Oder

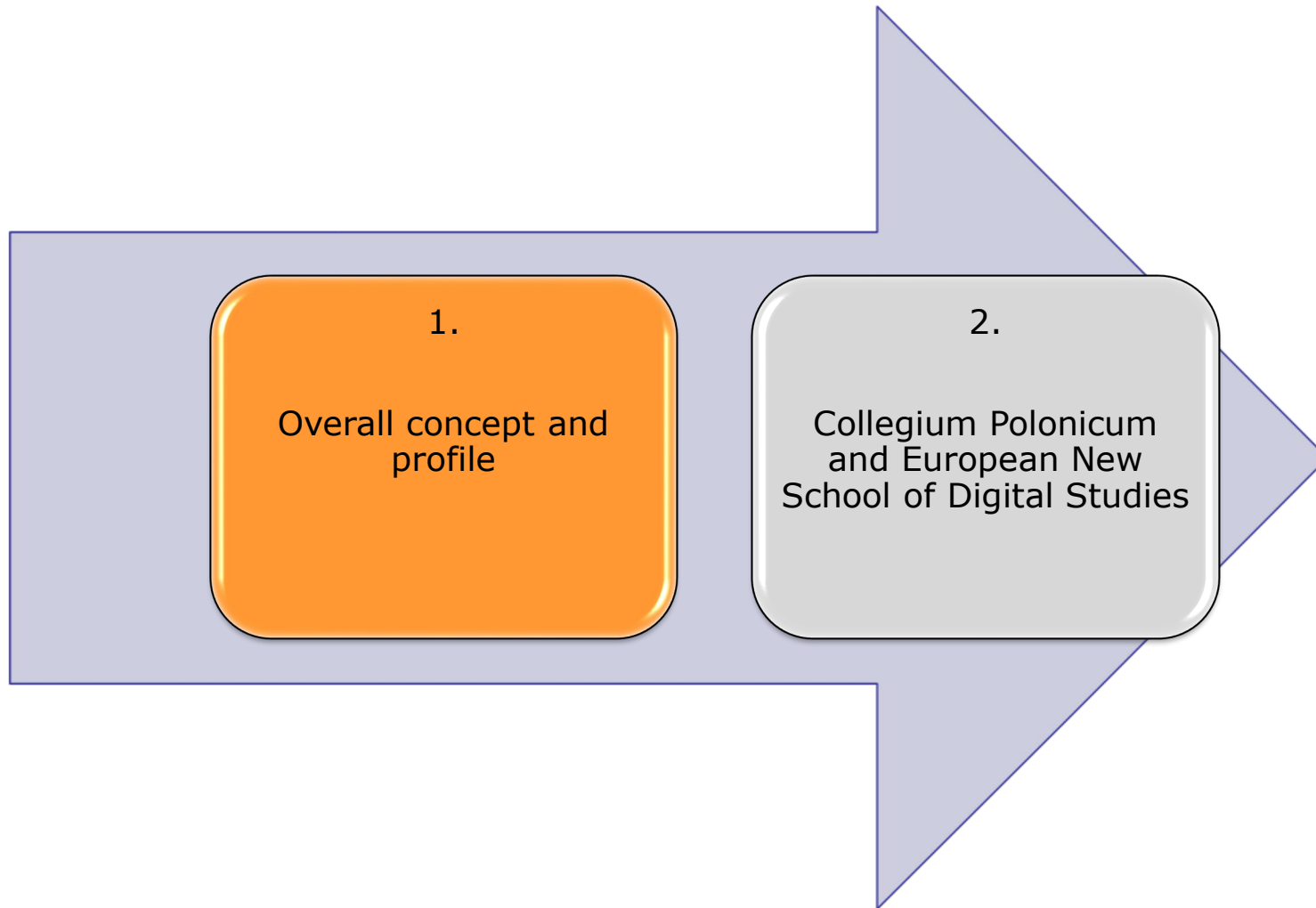


Photo: © Heide Fest

EUROPA-UNIVERSITÄT VIADRINA FRANKFURT (ODER)







1. Witamy! Welcome! Bienvenue! Willkommen!



Photo: © Heide Fest

1. Overall concept and profile: Viadrina at a glance

- First state university in Brandenburg: 1506-1811
- Re-established in 1991
- Became a foundation university in 2008
- About 250 partnerships, 70 % of those being in Europe (EUV, 2023)
- 4366 students in three faculties*
percentage of international students: 33 %*
- Around 30 degree programs*
- 73 professors and lecturers and 623 other staff members*

* As at summer semester 2023



1. Overall concept and profile: University level

- To act as a *reform university*, the new aspects being, first and foremost, Viadrina's *internationality* and *interdisciplinarity*.
- To contribute to the *development of the region* on both sides of the River Oder and to create a unique connection between international and regional knowledge cultures
- To promote *German-Polish cooperation*, in particular in academia and in culture.
- To develop a Pan-European impetus. (EUV, 2023)



1. Overall concept and profile: Strategic focus

- The overall concept determines the strategic focus, the structure of institutions and the staff structure as well as the teaching and research profile
- Central and Eastern Europe as a key partner in teaching and academic dialog
- Specific feature of our profile: *internationality* and *interdisciplinarity* are a central feature of all university structures and goals



1. Overall concept and profile:

Internationality (extract)

- Multiculturalism and multilingualism
- Foreign language teaching as part of the curriculum
- Internationalization of teaching staff/students
- International cooperation in teaching and research



1. International Day



Photo: © Heide Fest

1. Overall concept and profile: Faculty of Law (extract)

- A key feature in European Law: Establishment of the Frankfurt Institute for the Law of the European Union (FIREU) in 2010
- FIREU: Combines the teaching and research activities of eight departments dealing with European law
- Network of (inter)national partners
- Unique in Europe: degree program in German and Polish law → Joint Degree awarded by the Viadrina and the Adam Mickiewicz University Poznań (EUV, 2023)



1. Overall concept and profile: Faculty of Business Administration and Economics (extract)

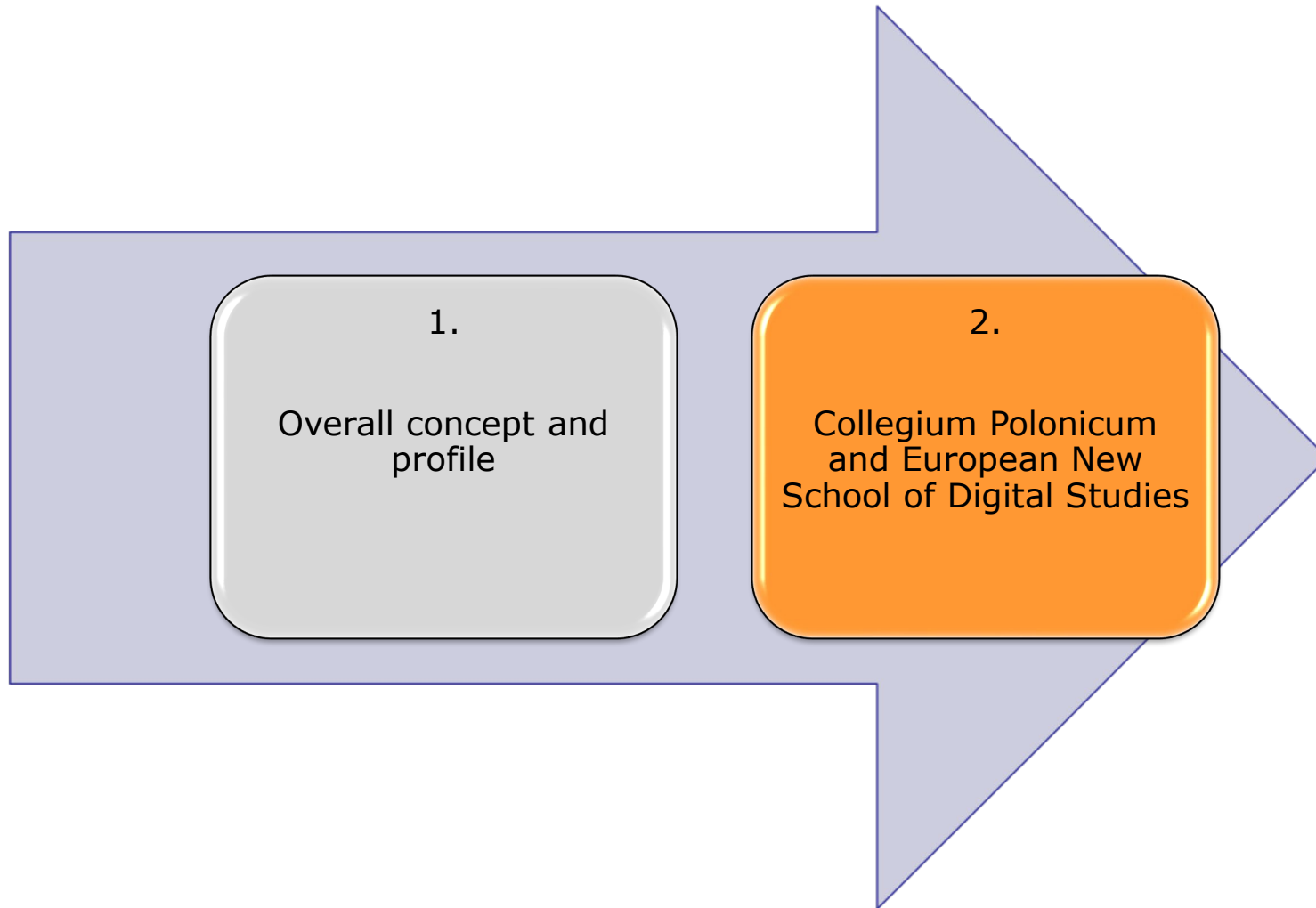
- Four different tracks with an international focus:
 - (1) Finance, Accounting, Controlling and Taxation
 - (2) Finance and International Economics
 - (3) Information and Operations Management
 - (4) Management and Marketing
- Spending time abroad is an integral part of the degree program
- Degree program “Law and Economics|Economics and Law” run jointly by the Faculty of Business Administration and Economics and the Faculty of Law (EUV, 2023)



1. Overall concept and profile: Faculty of Cultural and Social Sciences (extract)

- Dialog between four disciplines under the same roof: cultural history, comparative social sciences, literature studies and linguistics
- Degree program “Law and Politics / Politics and Law” run jointly by the Faculty of Cultural and Social Sciences and the Faculty of Law (EUV, 2023)
- Degree program “European Studies” run jointly by all three faculties





3. Collegium Polonicum in Słubice



Photo: © Heide Fest

3. Collegium Polonicum: Partnership with the Adam Mickiewicz University in Poznań

- Academic institute run jointly by the Viadrina and the Adam Mickiewicz University in Poznań
- Cross-border cooperation in teaching and research
- Funded by the State of Brandenburg and the Republic of Poland

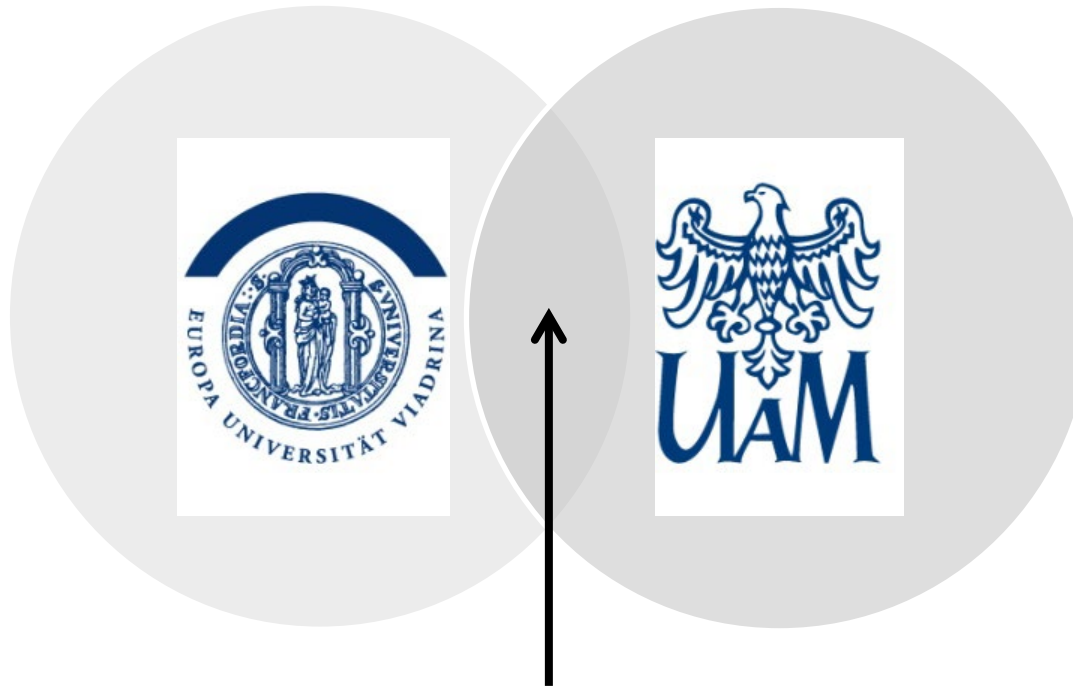


3. Collegium Polonicum: Structural integration (extract)

- Cooperative/joint management structure
- Joint budget for the two universities
- Joint appointments committee
- Joint IT infrastructure (Cross-border WLAN, joint telephone network)
- Integrated libraries (catalogs, lending systems...)
- Languages: German and Polish



3. Collegium Polonicum: Cooperative degree programs



- German and Polish Law (BA/MA)
- Intercultural Communication Studies
- Polish Studies

3. European New School of Digital Studies (ENS)

- Cross-border, international teaching and research institution with a focus on digitalization
- Joint academic project of the European University Viadrina and the Adam Mickiewicz University Poznań
- Founded with the vision of combining economics, law, social science, and technical expertise in computer and technology sciences to address the challenges of the digital transformation
- First study programme, Master of Digital Entrepreneurship, launched in 2020



3. ENS: Study Concept

- Study concept based on close collaboration between students and academic staff in teaching, team-based projects, and everyday working life
- Dedicated Coworking Space, innovative teaching methods and small courses to enable students to develop and drive their own projects
- Academic and non-academic mentors support students in planning and realizing their project ideas and in building a personal network





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Bibliography

- EUV (2014) = Europa-Universität Viadrina Frankfurt (Oder). (2023). *Qualitätsmanagement an der Europa-Universität Viadrina Frankfurt (Oder) im Bereich Studium und Lehre* (Version 10.0 | Stand Mai 2023). Zugriff am 14.06.2023 unter www.europa-uni.de/qm/doku

