



STIFTUNG
EUROPA-UNIVERSITÄT
VIADRINA
FRANKFURT (ODER)

The European University Viadrina is an internationally and interdisciplinarily oriented university located in the twin city of Frankfurt (Oder)–Słubice on both the German and Polish sides of the Oder River. It educates around 4,000 students from all over the world in programs in law, economics, and social and cultural sciences. The university lives the European idea in everyday practice, promotes European integration in teaching, research, and knowledge transfer, and forms a community of around 300 academic and 300 non-academic staff members who place particular importance on successful communication and cooperation with Eastern Europe.

At its Faculty of Social and Cultural Sciences, the following position is to be filled as of 1 April 2027:

W3 Professorship for Sociolinguistics of Digital Societies

The professorship represents the study of sociolinguistic phenomena in the context of the digital permeation of everyday human life in both research and teaching. The linguistic profile covers the full range of sociolinguistic research – particularly in the areas of language and migration, multilingualism, language variation, language policy, social difference and belonging. Particular emphasis is placed on the study of social dimensions of language use in digital communication and their societal significance. The successful candidate is also expected to participate in the strategic and academic development of the Department of “Language and Media Studies”, as well as in the academic leadership of the new Master’s program “Language and Media Studies.”

The successful candidate will have the following qualifications:

- Outstanding competence in the analysis of language as social practice, demonstrated through publications
- Very good knowledge of qualitative methods in sociolinguistics
- Proven expertise in the study of digital sociality and interaction (e.g. in the context of human–machine interaction, AI and LLMs, social media, AR/VR)
- Ability to contribute to interdisciplinary research projects, preferably in the field of media cultures
- Ability to teach in the degree programs of the Faculty of Social and Cultural Sciences, especially in the newly established Master’s program “Language and Media Studies” in German and English
- Experience with the strategic and academic development of university organisational units

The following is non-essential but considered an advantage:

- Experience in acquiring third-party funding,
- Interest in East-Central and Eastern Europe and cooperation with colleagues at universities in these countries,
- Skills in quantitative methods in sociolinguistics,
- Gender and diversity competence in research and teaching,

- Willingness to cooperate with the European New School of Digital Studies (ENS).

This advertisement is directed at scholars who meet the requirements according to § 43 of the Brandenburg Higher Education Act (BbgHG). The professorship is permanent.

The European University Viadrina Foundation actively promotes diversity and equality among its employees, places special emphasis on implementing equality and inclusion measures, and strongly encourages qualified female scholars in particular to apply. Further information about specific support programs can be found at <http://www.europa-uni.de/stellenangebote>.

Please apply by 04.05.2026 via the university's [recruitment portal](#) (also accessible at www.europa-uni.de/stellenangebote).

Applicants are requested to include a research concept (max. 2 pages), a teaching concept (max. 2 pages), a list of publications, a list of teaching activities and, if available, teaching evaluation results, a list of third-party funded projects as well as three selected publications in their application. All documents can be uploaded after completing the form fields in the [recruitment portal](#).

Content questions can be directed to the managing director of the Faculty of Social and Cultural Sciences, Dr. Oliver Kossack, e-mail: kossack@europa-uni.de. For questions regarding the recruitment portal, please contact Dr. Carina Brunner (phone: +49(0)335-5534-4521, e-mail: berufungsmanagement@europa-uni.de).

This is the English translation of the German call for applications. Only the German version is legally binding.