



STIFTUNG  
EUROPA-UNIVERSITÄT  
VIADRINA  
FRANKFURT (ODER)

The European University Viadrina is an internationally and interdisciplinarily oriented university located in the twin city of Frankfurt (Oder)–Słubice on both the German and Polish sides of the Oder River. It educates around 4,000 students from all over the world in programs in law, economics, and social and cultural sciences. The university lives the European idea in everyday practice, promotes European integration in teaching, research, and knowledge transfer, and forms a community of around 300 academic and 300 non-academic staff members who place particular importance on successful communication and cooperation with Eastern Europe.

At its Faculty of Social and Cultural Sciences, the following position is to be filled as of 1 April 2027:

### **W1 Professorship for Audiovisual Media Cultures in Digital Societies (with Tenure Track to W3)**

The professorship represents the study of audiovisual media from an aesthetic perspective with attention to their historically variable forms in digital societies in both research and teaching. A particular focus lies on the role of media in political and societal transformation processes and their historical genealogies. The subjects of research and teaching cover a broad spectrum of audiovisual formats, including film, television series, videos on social media as well as explicit audiovisual persuasion in applied formats, such as activist documentaries, campaign advertising, and propaganda. The successful candidate is expected to contribute to the academic and strategic development of the Department of “Language and Media Studies.”

The successful candidate will have the following qualifications:

- Expertise in the analysis of audiovisual images in digital media ecologies, demonstrated by an outstanding doctoral dissertation,
- Very strong competence in digital methods for media-aesthetic analysis of the affectivity of audiovisual images,
- Knowledge of the media cultures of East-Central and Eastern Europe
- Experience researching the interface between language and audiovisual images
- Ability to teach in the degree programs of the Faculty of Social and Cultural Sciences, particularly in the MA „Language and Media Studies“ in German and English.

The following is non-essential, but considered an advantage:

- Willingness to acquire third-party funding,
- Experience in interdisciplinary research,
- Gender and diversity competence in research and teaching,
- Willingness to cooperate with the European New School of Digital Studies (ENS).

This advertisement is aimed at scholars in the first years after completing their doctorate who meet the requirements according to § 47 of the Brandenburg Higher Education Act (BbgHG). Scholars who already meet the appointment requirements for a

university professorship pursuant to § 43 (1) no. 4a BbgHG cannot be considered within this selection procedure.

The junior professorship is initially limited to three to four years and, following a positive interim evaluation, is normally extended to a maximum of six years. The timing of the interim evaluation and the length of the fixed-term appointment are determined in the appointment agreement prior to filling the position. The final tenure evaluation, which decides on the appointment to a permanent professorship, will be initiated no later than nine months before the end of the second phase of the junior professorship. The statutes governing the evaluation of Academic (Junior) Lecturers, Junior Professorships, and Tenure-Track Professorships at the European University Viadrina in Frankfurt (Oder), dated 19 November 2025, regulate the procedure and define the criteria on the basis of which a target agreement is concluded.

The European University Viadrina Foundation actively promotes diversity and equality among its employees, places special emphasis on implementing equality and inclusion measures, and strongly encourages qualified female scholars in particular to apply. Further information about specific support programs can be found at <http://www.europa-uni.de/stellenangebote>.

Please apply by **04.05.2026** via the university's [recruitment portal](http://www.europa-uni.de/stellenangebote) (also accessible at [www.europa-uni.de/stellenangebote](http://www.europa-uni.de/stellenangebote)).

Applicants are requested to include a research concept (max. 2 pages), a teaching concept (max. 2 pages), a list of publications, a list of teaching activities and, if available, teaching evaluation results, a list of third-party funded projects as well as three selected publications in their application. All documents can be uploaded after completing the form fields in the [recruitment portal](http://www.europa-uni.de/stellenangebote).

Academic questions can be directed to the managing director of the Faculty of Social and Cultural Sciences, Dr. Oliver Kossack, e-mail: [kossack@europa-uni.de](mailto:kossack@europa-uni.de). For questions regarding the recruitment portal, please contact Dr. Carina Brunner (phone: +49(0)335-5534-4521, e-mail: [berufungsmanagement@europa-uni.de](mailto:berufungsmanagement@europa-uni.de)).

*This is the English translation of the German call for applications. Only the German version is legally binding.*