

Studying Abroad Experience Report

- 1) **Are we allowed to publish your report anonymously on our webpage (without your name and e-Mail)?**
 Yes [] No
- 2) **Are we allowed to forward your report and contact information to a Viadrina student on request?**
 Yes [] No
- 3) **Please confirm hereby that you did not mention names of a third party (lecturer, landlord etc.)**
 Yes [] No – in this case your report won't be published
- 4) **Please be aware that all the published photos in this report have to be taken by you and are not the property of a third party. By sending this report you are giving us the legal right of use for your pictures (if we publish the report). The copyrights still belong to you after all.**
 Yes, I confirm that all photos are mine.

My Erasmus semester in Kraków at the Cracow University of Economics was one of the most memorable experiences of my studies so far. Before coming to Poland, I was excited but also a little nervous about living in a new country and adapting to a different academic system. Looking back, I can say that it turned out to be a time full of learning, new friendships, and personal growth.

The university offered a good mix of theory and practical learning. In Business Planning, I learned how to take an idea and develop it step by step, from market research to financial planning. Working in international groups showed me how people from different backgrounds approach the same problem in very different ways. E-Commerce was particularly interesting because it showed how much the digital world is transforming the way companies operate. We discussed online marketing, payment systems, and customer engagement, all of which felt very relevant to today's job market. Intercultural Communication connected perfectly with my Erasmus experience, making me more aware of how culture shapes the way we communicate, negotiate, and work together. Many of the classroom discussions reflected situations we were experiencing with our Erasmus friends. Business Management focused on leadership, decision-making, and real-life case studies, which helped me understand how theoretical concepts work in practice.

Life in Kraków was equally enriching. The city is full of history and charm, and I enjoyed exploring the Old Town, visiting Wawel Castle, and spending time in the lively cafés around the Main Market Square. The Erasmus Student Network organized events and activities that made it easy to meet other exchange students and build friendships with people from all over the world.

Living abroad taught me far more than just academic knowledge. I became more independent, learned to adapt quickly to new situations, and improved my communication skills. I also picked up some basic Polish phrases, which helped in everyday situations and made locals appreciate the effort.

Country: Poland
University abroad: Cracow University of Economics
Beginning of lectures and end of exams abroad: 17/02/2025 until 30/06/2025
Study path at Viadrina: IBA [] BA [x] MA



EUROPA-UNIVERSITÄT
VIADRINA
FRANKFURT (ODER)



Viadrina
International
Affairs

Overall, my Erasmus semester in Kraków was more than just a study program. It was an opportunity to grow both academically and personally. The courses I took will be useful for my future career, and the friendships and memories from my time in Poland will stay with me for a long time. I am grateful for the support from Erasmus+ that made this experience possible.