

Viadrina - Courses offered in summer 2011

English, French, Polish and Spanish

Faculty of Social and Cultural Sciences

Bachelor courses

online: http://www.kuwi.eu-frankfurt-o.de/de/studium/vv/kvv_bachelor_2011.pdf

Master courses

online: http://www.kuwi.eu-frankfurt-o.de/de/studium/vv/kvv_master_2011.pdf

Courses in English

Lecturer	Title	Type	Credits	Level
Bachelor				
Crew	Consumers, Consumerism and the Development of Mass Culture in Twentieth Century Europe and North America	Block-Seminar	3,6,8,9	Bachelor, Master
Crew	Nineteenth and Twentieth Century Visual History & Visual Cultures: Western Europe and Russia	Block-Seminar	3,6,8,9	Bachelor, Master
Keskin	Social Ecology	Seminar	6	Bachelor
Mehling	Dynamics of Citizenship - Towards a practice-based, actor-centered understanding of citizenship	BA	8	Bachelor
Master				
Crew	Consumers, Consumerism and the Development of Mass Culture in Twentieth Century Europe and North America	Block-Seminar	3,6,8,9	Bachelor, Master
Crew	Nineteenth and Twentieth Century Visual History & Visual Cultures: Western Europe and Russia	Block-Seminar	3,6,8,9	Bachelor, Master
Draheim	Managing Intercultural Teams - Performanz, Probleme, Potential	Block-Seminar	3,6,9	Master
Poprawski	Cultural Branding - Principles of Aesthetics in Management	Seminar	3,6,9	Master
Poprawski	Creativity in Management	Seminar	3,6,9	Master
Poprawski	Reading Intercultural Communication Classics	Seminar	3,6,9	Master
Sójka	Intercultural Communication in Management	Seminar	3,6,9	Master
Tyszka	Alternative Theatre as an Intercultural Phenomenon	Block-Seminar	3,6,9	Master
Zaporowski	Religion and Cross-Cultural Contact	Block-Seminar	3,6,9	Master

Courses in French

Lecturer	Title	Type	Credits	Level
Lechevalier	Vieillesse démographique et avenir de l'Etat social dans l'Union Européenne.	Seminar	3,6,9	Bachelor, Master
Lechevalier	Politiques publiques en Allemagne, en France et dans l'Union européenne. Une analyse comparative.	Seminar	3,6,8,9	Master
Minkenberg	De l'Europe des empires à l'empire Européen? Programme Intensif Erasmus-Socrates, Séminaire interuniversitaire, Galatasaray Universität, Istanbul (EURODEMOS)	Block-Seminar	3,9	Master

Courses in Polish

Lecturer	Title	Type	Credits	Level
Spolniak	Marketing of Cultures	BA	8	Bachelor

Courses in Spanish

Lecturer	Title	Type	Credits	Level
Gómez	Pragmática y medios de comunicación	Block-Seminar	3,6,9	Master

Faculty of Business Administration and Economics

Bachelor courses

online: <http://www.wiwi.euw-frankfurt-o.de/de/studium/studienangebot/bsc-iba/modulangebot/index.html>

Master courses

online: <http://www.wiwi.euw-frankfurt-o.de/de/studium/studienangebot/msc-iba/modulangebot/index.html>

IBA courses in English

Lecturer	Title	Type	Credits	Level
				Bachelor
Kiese	Seminar in Finance	Seminar	5	Bachelor
Desai/Tevakkol	Finance	Lectures+Tutorial	6	Bachelor
Blaufus/Brünn	Financial Accounting	Lectures+Tutorial	6	Bachelor
Keiber/Kroschwald	Corporate Finance	Lectures+Tutorial	5	Bachelor
Kurbel	Business Intelligence and Data Management	Lectures	5	Bachelor
Kurbel	Project Management	Lectures	5	Bachelor
Lantz	International Business Law	Lectures	6	Bachelor
Loeb	Business Ethics and Sustainability	Lectures	5	Bachelor
Okhrin	Statistics 1	Lectures+Tutorial	6	Bachelor
Pedley	International Marketing	Lectures	5	Bachelor
Richter	Production and Service Management	Lectures+Tutorial	6	Bachelor
Stadtmann/Hutengs	Macroeconomics	Lectures+Tutorial	6	Bachelor
Vörös	Production and Operations Management	Case Studies, Lectures, group work and presentations	6	Bachelor
				Master
Blaufus/Heynemann	Corporate Finance and Tax Planning	Lectures+Tutorial	5,7	Master
Bolle / Breitmoser	Marketing	Seminar	7	Master
Eisend/Canbazoglu	Marketing Communication	Lectures+Tutorial	5,7	Master
Katz / Koch / Rothmann / Senf	Global innovation-based strategic management	Seminar	7	Master
Otto	Organizational Behavior and Decision Making	Seminar	6	Master
Richter/Gobsch,	Production and Operations Management	Lectures+Tutorial	5,7	Master
Soucek / Todorova	Masterseminar(title unknown yet)	Seminar	7	Master
Schmidt	Environmetrics	Seminar	6	Master
Stadtmann/Decker	International Macroeconomics	Lectures+Tutorial	6,7	Master
Stankov	Management Information Systems	Lectures+Tutorial	5,7	Master

Faculty of Law

**Staatsexamen/
Master courses**

online: <http://www.aufderheide.info/unidatenbank2/veranstaltungsverwaltunginternettag.php?>

Courses in English

Lecturer	Title	Type	Credits	Level
Wablat	International Protecion of Intellectual Property	Lecture	4,3	Staatsexamen/Master