

# Courses offered in foreign languages

Winter Semester 2016/17

EUROPA-UNIVERSITÄT VIADRINA FRANKFURT (ODER)

- *with reservations* -



## Faculty of Social and Cultural Sciences

For further course information, especially on the formalities of admittance, inscription and course dates, please visit: [kuwi.europa-uni.de/vvws1617](http://kuwi.europa-uni.de/vvws1617)



### Courses in English

Lecturer	Title	Type	ECTS	Level	Comments
Aleksandrowicz/ Vogel	Rationality	Seminar	6/8/9	Bachelor	In der Lehrveranstaltung werden, anhand von ausgewählten englischsprachigen Texten, Fragen aus dem im Titel angedeuteten Themenkreis behandelt.
Jakubowski Jeshay	Intentionalism, Functionalism and related matters	Seminar	6/8/9	Bachelor	As a continuation of the project: „The Afterlife of the Holocaust“ I offer a seminar on the changing outlook of the nature of roots of the exterminatory policies of the NS state. Within the seminar would be the following issues discussed: Intentionalism, functionalism, the nature of evil, malice, post-factum guilt, the easiness to come to terms with crimes done in the name of higher authorities, and the question that is always in instances like that towed behind – ethical behaviour of individuals facing orders that can be considered as unlawful in light of international laws.
Kaluza	Media Competence: Production of Audio Podcasts	Blockseminar	5/6	Bachelor / Master	In this course you will learn to produce audio podcasts. Topics include both technical and conceptual aspects. You will learn how to use digital field recorders, conduct interviews and record noises. An „editorial meeting“ will be held in order to discuss and distribute the topics to be covered in your podcasts. The main part of the course is dedicated to the process of digital audio editing. We will use audacity, a freeware that

					runs on Mac, Windows, and Linux. You will actually record and actually edit a podcast during the course, and it will be published on the course's blog (field recorders will be handed out during the first session).
Keck-Szajbel	History of Eastern Europe: 1900 to the Present (Introduction)	Seminar	6	Bachelor	Of all the regions in the world, East Central Europe has arguably witnessed the most dramatic changes during the twentieth century. In that century, common experiences of national revivals, world wars, precarious interwar democracies, totalitarian rule, globalization and a "return to Europe" provide the region with a very tenuous unity that demands deeper analysis. In this seminar, which is understood as an introduction, we will explore the histories of the countries between Russia and Germany, as well as between the Baltic and the Balkans. While primarily a course in history, we will use the tools of multiple disciplines—from literary studies to musicology—to gain a deeper understanding of this dynamic region. Now seen as a region of relative economic growth and cultural acceptance, we will dig into the often dark history of a region which has yet to fully gain parity with the West.
Lewicki	Mobilities of Health	Seminar	6/8/9	Bachelor	In this seminar we will read anthropological and ethnological texts dealing with intesections of mobility and health. Mobility is to be understood in twofold way: as mobility of people striving to gain (better) health and mobility of health providers, but also as mobility of technologies and knowledge about (good) health and healing. Whereas mobility of people often challenge health care systems and reveal cultural powers hidden behind understanding of health, productivity, community and belonging, mobility of (medical) knowledge sets into motion new cultural dynamics in different locations. We will look into how these mobilities connected to "health" impact the way people build their lifeworlds and construct their identity and what practices

					these mobilities evoke in temporal and spatial perspective.
Picker	Urban Anthropology of Europe	Blockseminar	6/8/9	Bachelor	54 percent of the world's population currently lives in urban areas, reaching an expected 66 percent by 2050. In Europe, this figure raises to 70 percent in 2015 and an expected 80 percent in 2050. "The European city" has been modelled as a distinctive social and infrastructural formation; this distinctiveness, however, is combined with diversity between and within European cities. The course is an introduction to the Anthropological study of cities in Europe. It will critically examine various modalities and forms of urban life and structures concerning spatiality, the state, the economy, politics and culture. The first part is a brief introduction to Social Anthropology, highlighting the discipline's contribution to the study of urban contexts. The second part is a historical overview of the discipline's focus on European cities in the 20 <sup>th</sup> and 21 <sup>st</sup> century, looking at the major issues that have been investigated. The final part focuses on Berlin, especially on the division "East-West", and the colonial past of the city.
Szajbel-Keck	Minority and Regional Languages in Europe	Seminar	6/8/9	Bachelor	Only recently, when national movements started to decrease in favor in a more open minded approach to Europe, state and local governments started to recognize that "one state – one nation – one language" approach is a myth that cannot be maintained. No sooner than in the late 20 <sup>th</sup> century European states began to officially recognize smaller language communities due to the grassroots movements and support from the EU structures promoting cultural diversity and equality, where local languages play essential role. Still, the status of many regional and minority languages remains uncertain, which leads to curious situations. For instance Spanish Basque is allowed in French courts (with translation) because of its official status in Spain, but not French Basque due to the

					<p>statement in the French constitution that French is the only state language.</p> <p>The course will start with an introduction to typological concepts such as language, dialect, variety as well as national, regional and minority language. This will be followed by an overview of the linguistic landscape of Europe. Further we will discuss different approaches to language policies in the European states and their effect on languages spoken within them. We will concentrate on selected cases of language empowerment or discrimination. Finally, we will take a look at the official policies of the European Union towards locally spoken languages, such as the European Charter of Regional and Minority Languages, and will discuss how much, if any, impact it has on the local language policies.</p>
Voll	<p>The Future of Work: Community, Collaboration and Coworking</p>	Seminar	6/8/9	Bachelor	<p>How do you want to work in ten years from now? What kind of impact will new technologies have? Why do we collaborate and what is community? With a focus on collaborative consumption, the networked information economy and other current theories, we will take a look at the ever changing structures of work that have led into a new phenomenon that has been emerging for the last decade: Coworking. There are more and more coworking spaces all over the globe with many expansions planned in the near future. What makes the concept of working (mostly) alone together in a shared workspace environment so interesting to many freelancers or employees as well as big corporations? We will have a look at the existing academic literature about coworking. This course will combine theoretical approaches with a hands-on workshop. In close collaboration with DESKMAG, the online magazine about coworking, its people and spaces, we will contribute to the development of a coworking library that compiles different aspects of research about the topic. This will be an</p>

					interdisciplinary project as we will look at many different aspects. In addition to scientific research methods you will learn to organize literature digitally, use citations correctly and develop your own small research project.
Weber	Emergence and Decline? The Modern State, 15 <sup>th</sup> – 21 <sup>th</sup> Century	Seminar	6	Bachelor	From the Renaissance, Europe has seen the rise of a unique phenomenon in world history: that of the powerful military fiscal state, ultimately leading into the development of modern nation states. This was at the cost of a multitude of smaller and bigger territories and power-holders, among them feudal lords, war lords, wealthy city states, the Church(es). The process – often violent – has been accompanied by scholarly writing on the legitimacy of power, and by debates about how best to organize it. The seminar will treat both the historical process and some of the contemporary authors, such as Niccolò Machiavelli, Martin Luther, or Thomas Hobbes. The development seems to have culminated in the fairly stable period of the Cold War. Since its end, we are witnessing rather crumbling and failing of states. Among the effects entailed are re-feudalization by Godelling crime, the emergence of private military companies resembling the infamous war lords (“condottieri”) of the 15 <sup>th</sup> and 16 <sup>th</sup> centuries, significant cut-backs in welfare provision, and even increase in religious conflicts. The topic thus implies the question whether there are lessons to be learned from history.
Zillmer	Building intercultural competence Basic concepts of intercultural learning	Blockseminar	3/5/6	Bachelor / Master	Are you interested in intercultural communication on university campus? Can you imagine acting as a facilitator for intercultural learning yourself? In this seminar students will look into basic theories and concepts of intercultural communication. We will use and examine intercultural methods, activities and short films to reflect on which skills are needed in order to become an interculturally competent person.

					<p>Participants will also expand their own learning skills and constantly reflect their (intercultural) learning. The overall goal of the seminar will be to develop a theoretical input concerning relevant intercultural aspects in a university setting. This should be done in small groups and by using the methods of research oriented learning. By offering this seminar in English language we would like to invite and encourage international students at Viadrina to join us, share their experiences and enrich our learning. At the same time we would like to offer our German students the opportunity to train their English language skills in an authentic learning setting. Besides, this seminar is also part of the training to become an intercultural peer tutor, who will then support international students in learning at a German university or prepare German students in learning in a multicultural society. It is an equivalent to "Module 2: Theory Intercultural Communication". The contents can be further discussed during the Module 3 Practice seminar "Interkulturelle Workshops konzipieren und durchführen" (planned in German language), where participants will learn how to design and organize an intercultural training. Find more information online: <a href="http://www.europauni.de/interkulturelleslernen">www.europauni.de/interkulturelleslernen</a> (English version available)</p>
Zobel	The Politics of Immigration Control	Seminar	6/8/9	Bachelor	<p>Over the last two years European public debates have been characterized by heated discussion about migration. Most of the debate is centered on the consequences for the states people migrate to. These so-called receiving states have put strict immigration controls in place, in this course we will focus on the politics behind immigration controls. The course aims at discussing these developments comparatively. We will read articles from political science, but also from political theory, sociology, anthropology and economics. The first part of the seminar will center on the question whether and how states can justify controlling their</p>

					<p>borders? In the second part we concentrate on the question whether states can actually control immigration? The third part will be focused on the different immigration regimes and the actors who make immigration policy. Finally, we will study public opinion on immigration and how anti-immigrant attitudes become mobilized. The instructor cooperates with the writing center. Two writing fellows will therefore peer-tutor the writing assignments of students throughout the semester. It is obligatory to participate in the writing program. The seminar not only familiarizes students with key concepts and the current academic debate on immigration control, but also strengthens students' analytical and writing skills.</p>
Hennig	<p>Religion and Politics</p> <p>Historical Roots and Contemporary Developments</p>	Seminar	3/6/9	Master	<p>"In the United States there is separation between church and state, but there is no separation between religion and politics." This is how José Casanova, a well-known sociologist of religion, once put the historically rooted, highly complex and often contested relationship between religion and politics in North America in a nutshell. On the one hand, the idea of a "Wall of Separation" inscribed in the First Amendment to the U.S. Constitution prevents the state from interfering in religious affairs. On the other hand, politics and religion inevitably and constantly intermingle. But is religion still an important public force in the U.S.? In light of secularization and modernization as irresistible processes, why should that be the case? This course analyzes whether, how, or to what extent religion and politics have been influencing each other since the foundation of the United States in the 1780s. We start with an historical overview and the founding idea of religious liberty. Then we proceed in thematic steps, closely examining religion and political culture, moral politics, religious lobbying and the politics of religious pluralism. In this way, we also will familiarize ourselves with</p>

					the study of religion and politics in general, as we seek to better understand the phenomena of secularization, religion, and politics.
Janczak	Cross-Border Collaboration and Border Integration on EU Internal and External Boundaries	Seminar	3/6/9	Master	The process of European integration have been very visible at EU member states' boundaries. Political stabilization reduced their separating role by undermining the traditionally understood territoriality and protective role of outlying regions, both rooted in the Westphalian understanding of statehood and sovereignty. De-bordering created a window of opportunity for the economic development of traditionally peripheral (and consequently economically handicapped) provinces. Border transformation – embodied by the Schengen zone – became a symbol of new order in the Continent. The aim of this seminar is to investigate the dynamics of border changes in Europe after the collapse of communism. It will be achieved by applying both the micro-perspective (analyzing the cross-border interactions of local and regional territorial units) as well as a macro-approach (concentrating on the EU's external boundaries and forms of spatial relations with the surrounding environment). The proposed analytical perspective will be the (de/re)-boundarization and (re/de)-frontierization processes, fueled by both top-down and bottom-up mechanisms. Special attention will be paid to European border twin towns – considered to be the laboratories of European integration and Euroregions on the one side, and external Schengen borders on the other, as well as the problem of how the idea of European integration and cross-border integration is symbolically manifested in border relations.
Jelec	How people think and what they say. Cognitive Discourse Analysis	Blockseminar	3/6/9	Master	Context is fundamental for our understanding of text. If we want to understand why a certain commercial works (or doesn't) we need to know the context in which it was aired. If we want to analyse a political speech we need to know the context in which it was created.

					<p>The assumption that forms the basis of discourse studies is that we need to know who, when and why created the text in order to fully understand it. Cognitive discourse analysis believes that one other important factor should be taken into account – cognition. This course will help you understand communication by finding out how people speak, write and think. External context (e.g. the participants, the setting and other social or interactional properties of the communicative event) is not the only factor that influences communication. The thoughts, beliefs, aims, knowledge and personal beliefs of the people who take part in a conversation or discussion influence discourse by creating the so-called cognitive context.</p> <p>Cognitive analysis of discourse focuses on the processes already identified by cognitive linguistics (e.g. metaphor, metonymy, framing, image schemata) and applies that knowledge to discourse analysis. During this class we will learn about cognitive processes and phenomena and apply this knowledge in practice. In this course we will talk about various cognitive linguistics phenomena and then apply this knowledge to analyse speeches, articles and social media posts as well as conversations and television advertisements in the framework of cognitive discourse analysis (CODA).</p>
Kaluza	Media Competence: Production of Audio Podcasts	Blockseminar	6	Master	<p>In this course you will learn to produce audio podcasts. Topics include both technical and conceptual aspects. You will learn how to use digital field recorders, conduct interviews and record noises. An „editorial meeting“ will be held in order to discuss and distribute the topics to be covered in your podcasts. The main part of the course is dedicated to the process of digital audio editing. We will use audacity, a freeware that runs on Mac, Windows, and Linux. You will actually record and actually edit a podcast during the</p>

					course, and it will be published on the course's blog (field recorders will be handed out during the first session).
Keck-Szajbel	History of Eastern Europe: 1900 to the Present	Seminar	6	Master	Of all the regions in the world, East Central Europe has arguably witnessed the most dramatic changes during the twentieth century. In that century, common experiences of national revivals, world wars, precarious interwar democracies, totalitarian rule, globalization and a "return to Europe" provide the region with a very tenuous unity that demands deeper analysis. In this seminar, which is intended as a seminar for both advanced as well as beginning students, we will explore the histories of the countries between Russia and Germany, as well as between the Baltic and the Balkans. While primarily a course in history, we will use the tools of multiple disciplines—from literary studies to musicology – to gain a deeper understanding of this dynamic region. Now seen as a region of relative economic growth and cultural acceptance, we will dig into the often dark history of a region which has yet to fully gain parity with the West.
Ramme / Chołuj	Judiths Butler's performative theory of assembly	Seminar	3/6/9	Master	This seminar is dedicated to Judith Butler's latest publication "Notes Toward a Performative Theory of Assembly" and will be held in English. In order to understand Butler's theoretical base, we start with a session about her concept of performativity and the understanding of politics by Hannah Arendt. The following sessions of the course will be dedicated entirely to Butler's latest book. We will discuss her performative theory of assembly and concepts such as precarity, appearance, and support using examples, such as social protests, politics on the streets and coalitional politics. The aim of the seminar is not only to discuss Butler's theory, but also to analyze and visualize modes of appearance. Questions we will address are: What helps us and others to appear? What does

					Judith Butler mean when she defines precarity as something universal? How can we and others act as political and social subjects and what might be reasons that our social and political participation is limited?
Poprawski	Reading Cultural Policy Classics	Blockseminar	3/6/9	Master	The course will provide a reading experience and a space for discussion focused on essential texts from recently developing and expanding field of cultural policy studies. This domain of intellectual and empirical reflection is seen as interdisciplinary framework including different approaches to discussed issues of culture and arts participation, city cultural planning, cultural diplomacy, cultural management and quality of cultural public spheres. This and other key topics will be considered with the use classical texts from the fields of studies as cultural studies, intercultural communication, management, sociology, arts, aesthetics, philosophy, anthropology and other.
Poprawski	Cultural Entrepreneurship	Blockseminar	3/6/9	Master	The aim of the course is to discuss the cultural entrepreneurship as a phenomenon immersed in an extended environment of cultural public spheres, cultural policies, creative and cultural industries and enterprises, global media and business players, as well as local social communities. To study properly key circumstances and conditions of working cultural entrepreneurs in present times we need to get a right perspective, that could be obtained through an overview of theories, empirical case studies and practices. They will come from several disciplines of study that have much to learn from each other and more in common than one might expect: management and organization studies, aesthetics, cultural studies, art management, cultural policies studies, intercultural communication studies.
Tyszka	Performance in Contemporary Multicultural World	Blockseminar	3/6/9	Master	The aim of the course is to get students acquainted with Performance Studies as an emerging field of intercultural, interdisciplinary research and the

					possibilities it gives to the analysis of contemporary culture as a whole. First aspect of such an approach is the performative turn in humanities and the complicated, interwoven structure of Performance Studies. Next step is to let the students try to analyse some examples of up to date cultural practices with the tools of Performance Studies. We will try to take a closer look at the growing importance of spectacle and performance in Western world, understood as the symptom of cultural crisis. The closer insight will be taken into contemporary theory of performing arts and spectacle, the social performance of stars and celebrities, sport competition as both live and mediatized show, fashion show as specific cultural performance reflecting, paradoxically, both democratic and aristocratic tendencies in contemporary mass culture; politics as performance, festivals of art and other cultural events as performative tools of cultural policy and, finally, different kinds of TV shows, including news broadcasts as 24 hours never ending performance-entertainment.
Zaporowski	Interpersonal Interaction and Discourse in a Theoretical Perspective	Blockseminar	3/6/9	Master	The course addresses two problems. First, interpersonal interaction is given in terms of verbal and non-verbal actions culturally defined. Since the actors may give an account of different cultural entities, the question arises if the interaction under consideration results in intercultural communication. Second, this interaction is represented by a variety of discourses grounded in the particular intellectual traditions. One can ask what kind of interaction results from using such discourses, and whether they are commensurable. Both the problems should be simultaneously tackled, for what is at stake is a two-dimensional nature of interpersonal interaction discursively represented. During the course a student will face the theoretical perspective in which to look at particular interactions under particular descriptions while trying

					to respond for the questions raised above. The first aim is to equip the student with the analytic tools to investigate the problems in question. Since the theoretical insight is no longer of a solely individual nature, the second aim is to allow the student to discuss the problems in a collaborative manner.
Zillmer	Building intercultural competence Basic concepts of intercultural learning	Blockseminar	6	Master	<p>Are you interested in intercultural communication on university campus? Can you imagine acting as a facilitator for intercultural learning yourself? In this seminar students will look into basic theories and concepts of intercultural communication. We will use and examine intercultural methods, activities and short films to reflect on which skills are needed in order to become an interculturally competent person.</p> <p>Participants will also expand their own learning skills and constantly reflect their (intercultural) learning. The overall goal of the seminar will be to develop a theoretical input concerning relevant intercultural aspects in a university setting. This should be done in small groups and by using the methods of research oriented learning. By offering this seminar in English language we would like to invite and encourage international students at Viadrina to join us, share their experiences and enrich our learning. At the same time we would like to offer our German students the opportunity to train their English language skills in an authentic learning setting. Besides, this seminar is also part of the training to become an intercultural peer tutor, who will then support international students in learning at a German university or prepare German students in learning in a multicultural society. It is an equivalent to "Module 2: Theory Intercultural Communication". The contents can be further discussed during the Module 3 Practice seminar "Interkulturelle Workshops konzipieren und durchführen" (planned in German language), where participants will learn how to</p>

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## Courses in French

Lecturer	Title	Type	ECTS	Level	Comments
Büttgen	Les religions de Jacques Derrida : Foi et savoir (1996)	Seminar	3/6/9	Master	Foi et savoir, court essai du dernier Derrida, entend s'affronter aux questions de la religion et du « retour des religions » saisies dans toute leur ampleur. Le texte opère une récapitulation des grandes questions de philosophie de la religion, entre deux pôles redéfinis comme ceux de l'« indemne » (doctrines du salut et du sacré) et du « fiduciaire » (théorie de la croyance, de la foi et de la confiance). C'est aussi une vaste mémoire de la philosophie de la religion, comme l'indique son sous-titre, Les deux sources de la « religion » aux limites de la simple raison, véritable remix philosophique en forme d'hommage à Bergson et à Kant. La lecture de ce texte permet ainsi une orientation dans l'intégralité de la discipline, que Derrida rapporte expressément à l'actualité des questions religieuses : tolérance, fondamentalismes, technosciences.
Offenstadt / Bahr	Mémoires et enjeux politiques de la Grande Guerre en Europe, 1914 – 2014	Seminar	3/6/9	Master	Avec ses quelque 10 millions de morts, la Grande Guerre a laissé des traces considérables sur les populations des pays belligérants, et même au-delà. Ces traces s'incarnent d'abord dans les corps des soldats, les morts mais aussi les survivants, marqués dans leur chair et leur psychisme par les combats et leurs expériences de guerre. Les traces de la guerre, ce sont encore tous ces territoires façonnés par des luttes d'une violence inédite qui sont vite mémorialisées à travers la préservation des vestiges ou la construction de mémoriaux, d'échelle variée.  Mais ces mémoires ne sont pas toutes « collectives ». Le souvenir

					<p>produit des rivalités, des tensions, des concurrences, qu'il convient aussi de mesurer. D'autant plus qu'avec le temps qui passe, de nouveaux événements reconstruisent et parfois effacent les souvenirs de la Grande Guerre, en particulier la Seconde Guerre mondiale. Le vieillissement, puis la disparition des anciens combattants font aussi évoluer les formes mémorielles de 14-18. Ainsi ce séminaire proposera, dans une perspective européenne et comparée, un parcours à travers les enjeux de mémoire du conflit depuis la guerre jusqu'à ce centenaire, pour répondre in fine à la question : Que fait le centenaire aux mémoires de 14-18 ? Outre ces considérations historiographiques, le séminaire prêtera une attention particulière aux politiques publiques du souvenir, s'inscrivant ainsi dans le champ correspondant de la science politique.</p>
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### **Courses in Polish**

<b>Lecturer</b>	<b>Title</b>	<b>Type</b>	<b>ECTS</b>	<b>Level</b>	<b>Comments</b>
Jajeśniak-Quast / Bagłajewska	<p>Obraz społeczeństwa polskiego w filmie – odbicie prawdy czy krzywe zwierciadło?</p> <p>Die polnische Gesellschaft im Film – wahrheitsgetreues oder verzerrtes Abbild?</p>	Seminar	3/6/9	Master	<p>Kultura nierozzerwalnie związana jest z życiem społecznym i gospodarczym oraz ma ogromny wpływ na indywidualne i zbiorowe zachowania ludzi, na ich oceny, normy i wzory. W jakim stopniu jednak wytwory kultury odbijają rzeczywisty obraz społeczeństwa? Na ile są wehikułem treści światopoglądowych, ideologicznych i politycznych? Na ile były i są źródłem inspiracji dla przemian społecznych i ustrojowych oraz dalekoidących zmian mentalności i stylu życia? Film jako wizualny opis rzeczywistości przekazuje nam pewne treści, chce być „odczytany”. Jak jednak można czytać taki obraz? Czy pokazuje on nam prawdę czy też skrzywiony, często upiękuszony lub zakłamany obraz rzeczywistości? Spróbujemy odpowiedzieć na te pytania, przy czym punktem wyjścia będą współczesne filmy polskie zajmujące się tematami społecznymi, politycznymi,</p>

					<p>gospodarczymi, kulturalnymi i światopoglądowymi.</p> <p>Kultur ist untrennbar verbunden mit dem gesellschaftlichen und wirtschaftlichen Leben und hat enormen Einfluss auf individuelle und kollektive Verhaltensweisen der Menschen, auf deren Beurteilung, Normen und Muster. Bis zu welchem Grade jedoch sind kulturelle Produkte ein wirkliches Spiegelbild der Gesellschaft? Inwieweit transportieren sie weltanschauliche, ideologische und politische Inhalte? Inwieweit waren und sind sie Quelle der Inspiration für gesellschaftlichen und strukturellen Wandel sowie für weitreichende Veränderungen in Mentalität und Lebensstil? Filme vermitteln uns als visuelle Beschreibungen der Wirklichkeit bestimmte Inhalte, sie wollen entsprechend „gelesen“ werden. Wie kann jedoch ein Film gelesen werden? Zeigt er uns die Wahrheit oder womöglich ein verzerrtes, oft geschöntes oder verlogenes Bild der Wirklichkeit? Diese Fragen wollen wir versuchen zu beantworten. Ausgangspunkt der Erörterungen bilden polnische Gegenwartsfilme, in denen soziale, politische, wirtschaftliche, kulturelle und weltanschauliche Fragen thematisiert werden.</p>
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### Courses in Portuguese

Lecturer	Title	Type	ECTS	Level	Comments
Streb / Müller	A codificação da linguagem escrita em comunidades bi-plurilíngues	Blockseminar	3/6/9	Master	This seminar will be held in cooperation with and at the Brazilian University UFF (Niterói). The topic of the seminar takes language use, namely written language use in bi- and plurilingual communities as its starting point focusing on Portuguese, German and Italian. The regional focus will be on the estados of Rio Grande do Sul and Espírito Santo. Some projects of our students may look at language use visible as Linguistic Landscape. Particularly for written language use including alphabetization dictionaries and aspects of

					<p>codification are important topics. This counts for schools but on the other hand they prime the literature of immigrants, too. We aim to mirror the course ONLINE (AM 233: Medienraum) to include it in our "Doppelpromotionsprogramm" UFF-EUV. Please sent a message to ifranke@europa-uni.de in case you are interested to participate.</p>
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## Faculty of Business Administration and Economics

For further course information, especially on the formalities of admittance, inscription and course dates, please visit: [wiwi.europa-uni.de/vvws1617](http://wiwi.europa-uni.de/vvws1617)



### Courses in English

Lecturer	Title	Type	ECTS	Level	Comments
Becker	The Economics of European Taxation	Lecture + tutorial	6	Bachelor	<p>A course in the Economics of European Integration based on the textbook by Baldwin/Wyplosz. Preliminary list of topics:</p> <ul style="list-style-type: none"> <li>- A short history and the present state of European Integration</li> <li>- Essential microeconomic tools</li> <li>- The essential economics of preferential liberalisation</li> <li>- Market size and scale effects</li> <li>- Growth effects and factor market integration</li> <li>- Economic integration, labour markets and migration</li> <li>- Essential macroeconomics tools</li> <li>- The choice of an exchange rate regime (and history) includes impossible trinity</li> <li>- Optimum Currency Areas</li> <li>- The Common Agricultural Policy</li> <li>- Location effects, economic geography and regional policy</li> <li>- The European Monetary System and the European monetary union</li> <li>- Fiscal policy and the Stability Pact</li> <li>- The Financial Markets and the Euro</li> </ul>
Eisend	Marketing	Lecture + tutorial	6	Bachelor	t.b.a.
Elschner	Business Taxation	Lecture + tutorial	6	Bachelor	<p>1. Introduction</p> <p>2. Domestic Taxation of businesses</p> <p>2.1 Overview business taxation</p>

					<p>2.2 Personal Income Tax</p> <p>2.3 Corporate Income Tax</p> <p>2.4 Other Business Taxes</p> <p>2.5 Comparison Effective Tax Burdens of Selected Organizational Forms</p> <p>3. Cross Border Taxation of Businesses</p> <p>3.1 Basic</p> <p>3.2 Inbound-Investments</p> <p>3.3 Outbound-Investments</p> <p>3.4 International Comparison Effective Tax Burdens</p> <p>4. (Aggressive) Tax Planning of Multinationals</p> <p>5. Non-Income Taxes</p> <p>5.1 Inheritance Taxes, Real Estate Taxes, Net Worth Taxes</p> <p>5.2 Transaction Taxes</p>
Elschner	Taxation in Europe	Lecture	6	Bachelor	<p>This course gives an introduction to the domestic and cross-border taxation of individuals and firms in the European Union. The focus is on the concepts and principles of taxation which are found in all Member States. By considering the main tax rules in all 27 EU Member States we study how theoretical tax concepts are applied in practice. Taxes covered are income taxes (personal and corporate income tax, business taxes) and taxes on capital (wealth tax, real estate tax).</p> <p>Overall topics of the seminar papers: business taxation: impact of taxation on organizational form decision, financing decision, profit distribution; taxation of employees; taxation of private investments, cross-border business taxation.</p>
Geishecker	Mathematics	Lecture + tutorial	6	Bachelor	<p>Linear Algebra; Differentiation; Integration; Single Variable Optimisation; Multivariable Optimisation; Matrix Algebra</p>
Geishecker	Intermediate Micro-economics	Lecture + tutorial	6	Bachelor	<p>The course extends the set of models covered in basic microeconomics by incorporating</p>

					market imperfections and market failure. Topics include imperfect completion and strategic behaviour of firms, decisions under uncertainty and insurance, asymmetric information, moral hazard and externalities.
Hardeck	Sustainability Reporting	Lecture, Seminar	6	Bachelor	<p>Das Grundlagenwissen zur Nachhaltigkeitsberichterstattung wird in einer zweitägigen Blockvorlesung zu Beginn des Semesters gelehrt. Die Studierenden vertiefen anschließend einzelne Aspekte im Rahmen ihrer Seminararbeiten, wobei hier ein Fokus auf aktuellen Entwicklungen liegen soll. Die Seminararbeiten sind in Gruppenpräsentationen im zweiten Block vorzustellen und zu diskutieren.</p> <p>Curriculum:</p> <ol style="list-style-type: none"> <li>1. Grundlagen und Definitionen <ul style="list-style-type: none"> <li>- Corporate Social Responsibility</li> <li>- Externe Berichterstattung</li> <li>- Motive für eine Nachhaltigkeitsberichterstattung</li> </ul> </li> <li>2. Nachhaltigkeitsberichterstattung <ul style="list-style-type: none"> <li>- Lagebericht</li> <li>- Leitlinien und Standards</li> <li>- Integrated Reporting</li> <li>- Internationaler Überblick über gesetzliche Verankerungen der Nachhaltigkeitsberichterstattung</li> <li>- Prüfung von Nachhaltigkeitsberichten</li> </ul> </li> <li>3. Empirische Erkenntnisse zur Nachhaltigkeitsberichterstattung <ul style="list-style-type: none"> <li>- Verbreitung und Inhalte</li> <li>- Determinanten</li> </ul> </li> <li>4. Kritische Analyse der Nachhaltigkeitsberichterstattung</li> </ol>
Keiber	Finance and Investments	Lecture + tutorial	6	Bachelor	Net present value in a two-date world; net present value in a multiperiod world; application of present value formulas to stocks and bonds; net present value and capital budgeting; returns;

					portfolio theory; capital market line; capital asset pricing model; cost of equity capital; capital structure, firm value, and cost of capital (perfect capital market, capital market with frictions – case of corporate taxation); theories of capital structure (trade-off theory, pecking order theory, personal taxes); financial statement analysis; discounted cash flow valuation methods (adjusted present value method/valuation by parts, flow-to-equity method/equity valuation, weighted average cost of capital (WACC) method/free cash flow valuation/entity valuation); economic value added (EVA); relative valuation
Keiber	Finance	Seminar	6	Bachelor	Introduction to the seminar and seminar topics, hints on relevant literature, continuous support by the supervisor prior to the submission of the report, presentation, discussion, feedback on both report and discussion. Topics comprise current issues of modern Finance.
Keiber	Corporate Finance	Lecture + tutorial	6	Bachelor	Arrow-Debreu securities, market securities, discrete payoff space, investment under uncertainty (state-preference theory), arbitrage, risk-neutral valuation, equivalent martingale measure, financial options, put-call parity, Cox, Ross, and Rubinstein binominal option pricing, Black and Scholes option pricing model, corporate securities as options, firm value model of Merton, pricing of credit risk debt, Modigliani and Miller theorem on equity cost of capital, agency problems, definition and types of real options, binomial pricing of real options, cost of equity and cost of credit risky debt.
Koberstein	Business Informatics	Lecture + tutorial	6	Bachelor	Major topics include end-user tools such as spreadsheets (MS Excel) and database management systems (MS Access) as well as basic methods for problem-solving with these tools. Business information systems (e.g. Enterprise Resource Planning), the Internet and the World Wide Web (WWW) and creating

					<p>websites are also explained. Some programming fundamentals needed for these purposes are discussed. The major languages extending the above end-user tools are VBA (Visual Basic for Applications) and SQL (Structured Query Language).</p> <p>Outline:</p> <p>1 Introduction to Business Informatics</p> <p>1.1 Business information and communications systems</p> <p>1.2 Electronic Commerce</p> <p>2 Working with spreadsheets</p> <p>2.1 Fundamental concepts</p> <p>2.2 Microsoft Excel</p> <p>3 Databases</p> <p>3.1 Data Modelling</p> <p>3.2 Database management systems (DBMS)</p> <p>3.3 SQL (Structured Query Language)</p> <p>4 Internet, web servers and clients</p>
Koberstein	Enterprise Resource Planning with SAP	Lecture + tutorial	6	Bachelor	t.b.a.
Koch	Entrepreneurship and effectuation	Lecture + tutorial and seminar	6	Bachelor	Das Seminar bezieht sich auf grundlegende theoretische Fragen der Management- und Entrepreneurshipforschung. Im Verlauf des Seminars lernen Sie die Grundlagen des wissenschaftlichen Arbeitens kennen von der Literaturrecherche, dem Verfassen von wissenschaftlichen Texten bis hin zur Gestaltung von Präsentationen und Diskussionen und setzen diese auch in die Praxis um.
Söllner	International Management	Lecture + tutorial	6	Bachelor	<p>A. A theoretical framework for the field of International Management</p> <p>- The New Institutional Economics</p> <p>B. The institutional environments of multinational corporations</p>

					<ul style="list-style-type: none"> <li>- Description, economic explanation, challenge for multinationals</li> <li>C. Market relations of multinational corporations <ul style="list-style-type: none"> <li>- The management of discrete and relational transactions</li> <li>- Standardization vs. differentiation</li> </ul> </li> <li>D. The internal coordination in multinational corporations <ul style="list-style-type: none"> <li>- Organizational structures - International human resource management</li> </ul> </li> </ul>
Stadtman	Macro-economics	Lecture + tutorial	6	Bachelor/ Master	<ul style="list-style-type: none"> <li>1 Basic concepts of national income accounting</li> <li>2 Short-run analysis <ul style="list-style-type: none"> <li>2.1 The goods market</li> <li>2.2 Financial markets</li> <li>2.3 The IS-LM model</li> </ul> </li> <li>3 Medium-run analysis <ul style="list-style-type: none"> <li>3.1 The labor market</li> <li>3.2 The AS-AD model</li> <li>3.3 The Phillips curve and the natural rate of unemployment</li> </ul> </li> </ul>
Wüstemann	Financial Accounting	Lecture + tutorial	6	Bachelor	<p>This course is an introduction to the basic concepts and principles underlying financial accounting systems from the international perspective. It addresses the accounting cycle and data entry into the accounting system (book-keeping). Several accounting topics will be studied in detail, such as inventory, revenue recognition and depreciation of long-lived assets. The module also deals with the construction of the basic financial accounting statements and their interpretation (financial statement analysis).</p>
Wüstemann	Accounting	Seminar	6	Bachelor	Seminar in Accounting (IFRS) - Contemporary Issues in Accounting
Almeder	Management Science	Lecture	6	Master	<p>Optimization models and methods are the core of every planning step in management. Most of the actual planning problems can be modeled as linear or mixed-integer linear programs. The aim of this course is to understand the</p>

					concept of this operations research technique, to be able to model various planning problems, and to solve those models by using a state-of-the-art software tool (IBM ILOG CPLEX).
Almeder	Optimization with Metaheuristics	Lecture	6	Master	t.b.a.
Almeder	Supply Chain Management & Logistics	Lecture	6	Master	Supply chain management and logistics are key factors for a company to be competitive on a global market. Aim of the course is to introduce students to problems arising in supply chain management and logistics and make them familiar with traditional and recent approaches to address and solve these problems. Topics to be covered are forecasting, location problems, inventory management, warehouse design, and supply chain management.
Costas	Business, Ethics and Responsibility (R-Module)	Seminar	6	Master	Different approaches to business ethics, Corporate Social Responsibility (CSR) in practice and research, corruption, social movements
Costas	Culture, Leadership and Diversity	Lecture	6	Master	<p>Discipline-specific competencies:</p> <p>The students know and understand the importance of culture in organizations, different leadership approaches and the relevance of diversity in organizations. They can successfully apply theories and concepts to organizational practice, participate in scientific debates about culture, leadership and diversity as well as critically examine management approaches in their organizational, societal and economic context.</p> <p>General competencies:</p> <p>The students can self-reflexively create research questions, find, read and understand academic literature, write academic essays, give presentations as well as participate and engage in academic discourse.</p>
Eisend	Consumer Behavior	Lecture + tutorial	6	Master	Participants will develop analytical skill in order to understand buyer

					<p>behavior more thoroughly. They will learn to read, analyze, and discuss the body of knowledge of consumer research;</p> <ul style="list-style-type: none"> <li>- Consumers as individuals (learning, motivation, values, involvement, attitudes)</li> <li>- Consumers as decision makers (information search, evaluation, choice, group influence)</li> <li>- Culture and consumers</li> <li>- Methods of consumer research</li> </ul>
Husmann/ Koberstein	Stochastic Optimization in Finance (R-Module)	Seminar	6	Master	t.b.a.
Keiber	Asset Pricing (R-Module)	Lecture	6	Master	The goal of the course is to relate the most important paradigms of finance as regards asset pricing to each other. This is done by deriving the so called Euler equation as guiding principle of asset pricing.
Koberstein	Decision Support under Uncertainty	Lecture	6	Master	The participants will learn how to build model-based decision support systems for making and planning business decisions under uncertainty and risk.
Schmid	Statistical Quality Control	Seminar	6	Master	<p>Introductory lectures are planned. Besides that, a short revision of the next topics will be provided.</p> <ol style="list-style-type: none"> <li>1. Introduction to Statistical Quality Control: meaning of quality.</li> <li>2. Modeling Process Quality <ul style="list-style-type: none"> <li>- Useful discrete and continuous distributions</li> <li>- Describing variation and descriptive statistics</li> </ul> </li> <li>3. Statistical Process Control <ul style="list-style-type: none"> <li>- Statistical basis of the control chart</li> <li>- Choice of control limits</li> <li>- Sample size and sample frequency</li> </ul> </li> <li>4. Shewhart Control Chart for the location parameter</li> </ol>

					<p>5. EWMA and CUSUM Charts</p> <p>Moreover, other important information concerning seminar papers and presentations will be mentioned during the first meeting.</p>
Schmid	Econometrics of Financial Markets	Lecture + tutorial	6	Master	<p>The subject of financial econometrics has attracted substantial attention in recent years, especially with the 2003 Nobel Prize awards to Robert Engle and Clive Granger. The objective of the lecture is to provide some knowledge of financial time series analysis, introduce some statistical tools useful for analyzing these series, and gain experience in financial applications of various econometric methods.</p>
Simon	The Law and Economics of European Competition Policy	Lecture + tutorial	6	Master	<p>Did you ever wonder why UPS was not allowed to take over its rival TNT Express, why Apple had to change its e-book pricing model and HRS must not use a best price clause for its hotel reservation system? Why can EU governments not subsidize their national airlines or foreign direct investment as they see fit? Why was Intel fined one billion Euro for writing exclusivity contracts with its customers? The answer is because there is a watchdog sitting in Brussels and enforcing the European Competition Policy.</p> <p>Competition Policy is part of the policy objectives of the EU since its inception in 1957. Originally a policy field dominated by lawyers, there is today a clear understanding that economics play an equally important role. Competition policy and enforcement is concerned with economic concepts such as the relevant market, market power, entry barriers and the effects of certain restrictive practices on the market, be they mergers, agreements, unilateral behaviour or subsidies. This course builds on courses in industrial economics and applies these concepts and methods to real world cases. It is also open to law students with an understanding of</p>

					basic micro-economic concepts. In each module students will discuss one or two landmark competition cases. At the end of the course students will be able to analyse cases by applying economic techniques to identify anti- or pro-competitive effects and to develop a possible theory of harm.
Strauß	Narrating the entrepreneurial self: images, stories and identity (R-Module)	Seminar	6	Master	Narrative approaches, especially with regard to forming an entrepreneurial identity and to obtaining resources; theories of sensemaking with regard to producing entrepreneurial opportunities and initiating learning; the role of entrepreneurial discourse as institutional frame; different approaches of visual analysis with regard to its implication for an entrepreneurial image.
Wüstemann	Case study seminar: Enforcement of IFRS Financial Reporting (R-Module)	Lecture	6	Master	<p>The module gives an introduction into the enforcement process of financial reporting in Germany, which is carried out by the Financial Reporting Enforcement Panel (FREP). It covers the purpose and objective of the enforcement process as well as its key aspects. It also touches on observations made during the years since the enforcement process was established in Germany in 2005.</p> <p>The focus of the module is group class room work on real life accounting issues that were subject to the German enforcement process. Those accounting issues will include, but will not be limited to, the core subjects that FREP concentrates on in their work. The accounting issues will be worked on using the original texts of the standards and interpretations of the IASB. After group work, the solutions will be discussed in classroom.</p> <p>Another part of the module will be made up by a real life enforcement case. Course participants will take on the role of either a representative of the company subject to the enforcement review by FREP, an</p>

					enforcement advisor or of a FREP representative. The case study will include group work on a series of accounting issues as well as role plays.
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### **Courses in English and German**

<b>Lecturer</b>	<b>Title</b>	<b>Type</b>	<b>ECTS</b>	<b>Level</b>	<b>Comments</b>
Almeder	Selected Topics in Information & Operations Management	Seminar	6	Bachelor	Depending on the lecture
Eisend	Doing Business in Latin America – Selected Topics in Innovation & Marketing	Blockseminar	6	Bachelor	Depending on the lecture
Eisend	International Marketing with a Latin-American focus – Selected Topics in Innovation & Marketing	Blockseminar	6	Bachelor	Depending on the lecture
Koch	Selected Topics in Management Process	Seminar	6	Bachelor	Depending on the lecture
Peters	Selected Topics in European Economics	Blockseminar	6	Bachelor	Depending on the lecture
Ott	Controlling und Management (R-Modul)	Seminar	6	Master	Aktuelle Forschungsfragen aus der (empirischen) Rechnungswesenforschung / Current issues in empirical accounting research

### **Courses in Polish**

<b>Lecturer</b>	<b>Title</b>	<b>Type</b>	<b>ECTS</b>	<b>Level</b>	<b>Comments</b>
Jajesniak-Quast	Obraz społeczeństwa polskiego w filmie - odbicie prawdy czy krzywe zwierciadło? // Die polnische Gesellschaft im Film – wahrheitsgetreues oder verzerrtes Abbild?	Lecture	3/6/9	Master	t.b.a.

## Faculty of Law: Staatsexamen / Bachelor / Master

For further course information, especially on the formalities of admittance, inscription and course dates, please visit: [rewi.europa-uni.de/vvws1617](http://rewi.europa-uni.de/vvws1617)



### Courses in English

Lecturer	Title	Type	ECTS
Black	English for Lawyers - Englisch für Juristen mit Schwerpunkt Fallrecht	Lecture	-
Rowe	Introduction to the Common Law - Part I	Blockseminar	-
Wablat	International Protection of Intellectual Property	Seminar	-

### Courses in Polish

Lecturer	Title	Type	ECTS
Baglajewska-Miglus	Juristische Fachsprache Polnisch	Language Course	-
Długosz	Polnisches Strafprozessrecht - Konwersatorium (Polskie postępowanie karne - konwersatorium)	Lecture	2
Hauser	Internationaler Menschenrechtsschutz (Międzynarodowa ochrona praw człowieka)	Lecture	4
Kępiński	Polnisches Zivilrecht I: Allgemeiner Teil, Schuldrecht (Polskie prawo cywilne I: część ogólna, prawo zobowiązań)	Lecture	1
Kola	Polnisches Verwaltungsrecht - Konwersatorium (Polskie prawo administracyjne - konwersatorium)	Blockseminar	2
Kordela	Grundsätze des Rechts (Zasady prawa)	Lecture	4/6
Kordela	Einführung in die Rechtswissenschaft (Wprowadzenie do prawoznawstwa)	Lecture	4
Kozłowski	Polnisches Zivilprozessrecht - Konwersatorium (Polskie postępowanie cywilne - konwersatorium)	Lecture	2/3
Krasowski	Geschichte des polnischen öffentlichen Rechts im europäischen Kontext (Historia polskiego prawa publicznego w kontekście europejskim)	Lecture	3
Kruś	Der Bauprozess im polnischen und deutschen Recht – theoretische und	Lecture	4/6

	praktische Probleme (Proces budowlany w prawie polskim i niemieckim – zagadnienia teoretycznoprawne i praktyczne)		
Lissoń	Polnisches Verwaltungsrecht (Polskie prawo administracyjne)	Lecture	4
Moskwa	Polnisches Gesellschaftsrecht (Polskie prawo spółek)	Lecture	3
Mularski	Schutz persönlicher Rechtsgüter im Zivilrecht (Ochrona dóbr osobistych w prawie cywilnym)	Lecture	4
Piątek	Verfahren vor den Verwaltungsgerichten in Polen und Europa (Postępowanie sądowoadministracyjne w Polsce i w Europie)	Lecture	4
Piskorski	Kriminologie (Kryminologia)	Lecture	3
Princ	Der rechtliche Status von Ausländern in Polen (Prawny status cudzoziemca w Polsce)	Lecture	4
Skąpski	Polnisches Arbeits- und Sozialrecht (Polskie prawo pracy i socjalne)	Lecture	3/4
Sokołowski	Polnisches Zivilrecht II: Sachenrecht (Polskie prawo cywilne II: prawo rzeczowe)	Lecture	1
Szwarc	Polnisches Strafrecht I (Polskie prawo karne I)	Lecture	1

### **German for Lawyers**

<b>Lecturer</b>	<b>Title</b>	<b>Type</b>	<b>ECTS</b>
Lütjen	Juristische Fachsprache Deutsch	Language Course	-